

“We have been conditioned to believe poverty is an unavoidable problem of society. What if that’s not true? What if we have normalized a condition we could actually solve?”

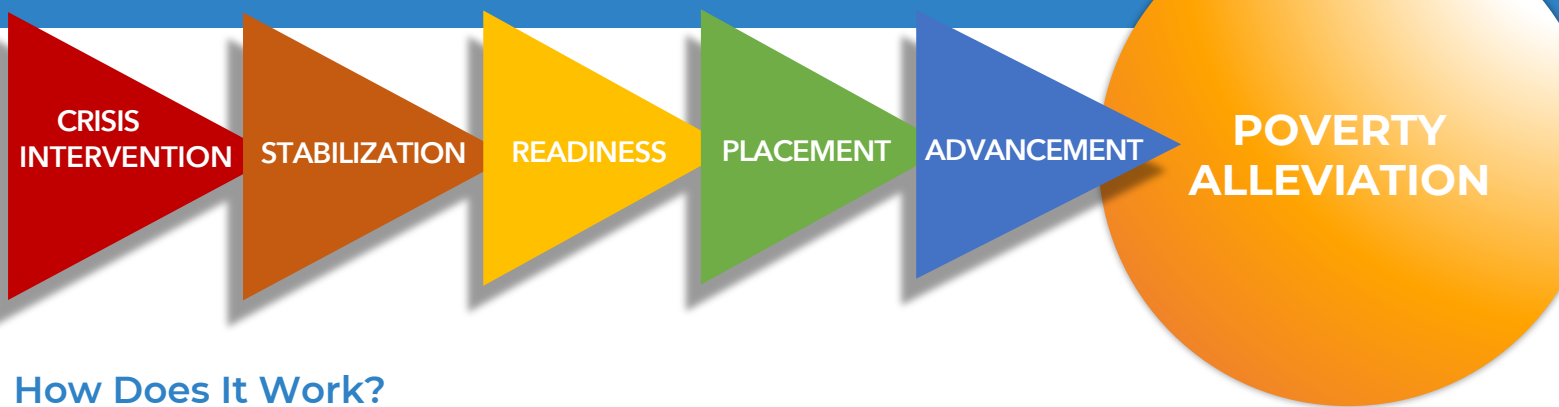
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What Is a Poverty Management System?

Most communities in the United States are immersed in managing poverty rather than alleviating it. Government and community-based programs typically operate in silos and produce only random and unreliable results, keeping poverty rates high and stagnant over the decades. Poverty management systems are not accountable to reducing poverty rates. Therefore, they generate unintended system barriers and service gaps that keep people stuck in poverty.

What Is a Poverty Alleviation System?

Pioneer communities are working with Circles USA to transform the way they address poverty. A poverty alleviation system creates teams that are highly accountable to supporting people through all five stages of moving out of poverty. The system barriers and service gaps that are identified by the teams are given to a collective impact team to solve.



How Does It Work?

Circles USA provides on-site and online consulting, technical assistance, templates, and tools to equip your community leaders to:

- ▶ Craft community-wide SMART goals that reduce poverty rates
- ▶ Determine how to use existing resources to accomplish these new goals
- ▶ Recruit and train a large group of volunteers with high “poverty IQs” to support people out of poverty
- ▶ Change programs and policies from poverty management to poverty alleviation
- ▶ Customize Circles USA’s evidence-based programming to increase your capacity to reduce poverty rates

Circles USA is an anti-poverty initiative with over 75 chapters across the U.S. and Canada. We help launch new Circles chapters and support existing chapters with coaching, tools, best practices, innovations, and a community of practice. Together, we continue to change the landscape of poverty today.

Circles USA also offers consulting services to government agencies, business groups, and nonprofit organizations that are in the process of creating new systems that focus on poverty alleviation. Given our 20 years of research and development in this field, we are adept at building unique programs that provide paths out of poverty for individuals and communities.